# April CHRISTINA



2024 Media Kit

# ABOUT APRIL CHRISTINA ..

I'm April Christina! A New York based women's health advocate that enjoys discussing all things reproductive health and overall wellness. Over a decade ago, I was diagnosed with endometriosis. I never imagined that I would endure what I have both physically and emotionally. This chronic condition made me realize that my passion for health education was bigger than I could ever imagine. Which is why supporting other individuals on their wellness journey I take great joy in.

Whether it's in person events or collaborating with other companies and organizations, I've created Imaprilchristina.com as a safe space for all to feel welcome, gain inspiration, and be a portal of information for one to never feel alone. I'm living my life with purpose and I look forward to working with you further to fulfill that journey!

#### **DEMOGRAPHICS:**



- 42% Ages 35-44
- 93% Women
- 78% United States
- My audience consists of women between the ages of 25-54 in the United States, United Kingdom, & Canada.

#### STATISTICS:



INSTAGRAM FOLLOWERS



AVERAGE ENGAGEMENT



YOUTUBE SUBSCRIBERS



FACEBOOK FOLLOWERS

### SOCIAL MEDIA LINKS:











@imaprilchristina www.youtube.com/I'm April Christina

## CONTACT ME:

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# PARTNERSHIPS & COLLABORATIONS:

**EVERYDAY** HEALTH







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